





Logo



Lock-up

Only use a horizontal lock-up of the logo.

Clearspace

The clearspace is equal to the width of "E" around all sides.

Color

The logo should only be presented in approved color options given below.

Primary Logo

1 Color Process



Color Reverse



Logo Versions

Black & White



2 Color Process



2 Color Spot



Colors

Primary Brand Colors

PMS: 2766 C
CMYK: 100 100 35 33
RGB: 34 29 82
Hex: #00006f



PMS: 7405 C
CMYK: 11 21 92 0
RGB: 230 193 53
Hex: #e3c914

Secondary Palette

PMS: Black 6 C
CMYK: 81 71 59 76
RGB: 18 24 32
Hex: #0c1219



PMS: 2725 C
CMYK: 68 66 7 0
RGB: 101 104 164
Hex: #5257ed

Don'ts



Typefaces and Styles

Borgia Pro

Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Italic

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Maven Pro

regular

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Medium

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Bold

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Black

a b c d e f g h i j k l m n o p q r s t u v w x y z
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9 @ \$ % & ? “ ”

Colleges and Services Type Treatments

COLLEGE OF
**SCIENCE AND
TECHNOLOGY**

COLLEGE OF
**ARTS AND
SCIENCES**

COLLEGE OF
BUSINESS

CENTER FOR
ACADEMIC EXCELLENCE

MILITARY-VETERAN
SERVICE CENTER